

Calling for Expression of Interest from Aboriginal artists or designers

On behalf of the Murrumbidgee Aboriginal Health Consortium, MPHn is calling for local Aboriginal artists or designers to submit their Expression of Interest (EOI) to produce a piece of artwork for use in publications, website and social media.



Background

The Murrumbidgee Aboriginal Health Consortium (The Consortium) was established in 2015 to improve the health and wellbeing of Aboriginal people living in the Murrumbidgee region by coordinating and implementing targeted strategies and initiatives through key regional stakeholders.

The purpose of the Consortium is to work together to improve the health and wellbeing of local Aboriginal and Torres Strait Islander Australians to increase life expectancy; and to work together and with the community to coordinate action that improves the wellbeing of Aboriginal People living in the Murrumbidgee. Wellbeing means not just the physical health of an individual but refers to the social, emotional and cultural well-being of the whole community in which each individual is able to achieve their full potential as a human being thereby bringing about the total well-being of their community.

Opportunity

On behalf of the Consortium, MPHn is seeking submissions from local Aboriginal artists or designers to produce a piece of artwork which will be used by the Consortium in relevant publications, website and social media.

Requirements

The artwork should provide a visual representation that reflects for Aboriginal and Torres Strait Islander people, the purpose of the Consortium. Key themes that could be potentially be included in the artwork are:

- wellbeing
- culture
- mental health
- spirituality
- healing
- Aboriginal & Torres Strait Islander health
- community control.

The artwork must compliment the Consortium's logo as depicted above.

Eligibility

This opportunity is open only to Aboriginal artists or designers from the Murrumbidgee region. Members of the Consortium are ineligible to apply.

Funding

For the successful applicant, the fee for the work will be \$2,500 (excluding GST), with \$1,000 payable on acceptance of the design; and \$1,500 payable on delivery of the final artwork.

Submitting your expression of interest

Applicants can submit concept designs on A3 sized paper or as an email attachment. The design should be accompanied by a supporting statement/story describing the artwork linking to the purposes of the Consortium as outlined above. Individual and collaborative works are accepted as are contemporary and/or traditional art forms.

Timeline for the submission process

Milestone	Date
CLOSING DATE for EOI Email to: Alison.koschel@mphn.org.au or Hand deliver to: Alison Koschel Murrumbidgee PHN 1/185 Morgan Street Wagga Wagga 2650	5.00pm; 26 June 2020 Submissions will not be accepted after this time and date.
Evaluation of submissions	Commencing 29 June 2020

This timeline is provided as a guide. MPHNS reserves the right to make alterations to the timetable for this EOI process.

Evaluation process

A panel will be convened to assess the submissions against the requirements of this activity. The panel will include representatives from the Consortium and the community.

Unsuccessful EOIs submitted

Submitting artists or their nominees can collect their EOI/artwork within 1 month of the successful EOI being selected. EOIs can either be collected in person or posted to a nominated address. The Consortium will pay for the postage. While the Consortium will take care of the safekeeping of the artwork however no responsibility will be accepted in the case of loss or damage.

For more Information

Please direct enquiries about this opportunity to Alison Koschel on 0413 475 364

Terms and conditions in relation to the commissioned artwork

1. The artist will be required to enter into an agreement with MPHN outlining the approved use of the artwork.
2. The legal title to the artwork (ownership) will be with the MPHN.
3. MPHN will permit the artist to use the artwork for their own personal business activities which includes the following: Promotion of their artistic works and style; Use on their websites and social media as an example of their work but not as part of their website/logo design.
4. The artist agrees the artwork will not be reproduced, sold or used by any other entity.
5. The MPHN will have the right in perpetuity to use and reproduce the artwork and/or a portion of the artwork in its promotional activities and materials.
6. The artist will be formally recognised as the artist of the artwork (where practicable).
7. The MPHN will have worldwide rights to use the artwork across all media
8. The MPHN will have the right to utilise the artwork in whole or part for reproduction purposes.
9. No further or ongoing payment will be made by MPHN to the artist other than the commission payment.
10. The artist on signing of any document is accepting the Terms and Conditions of the commissioning and future use of the artwork by the Consortium and MPHN.
11. The Consortium and MPHN at its discretion may stop using the artwork at any time.