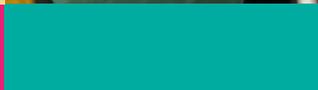
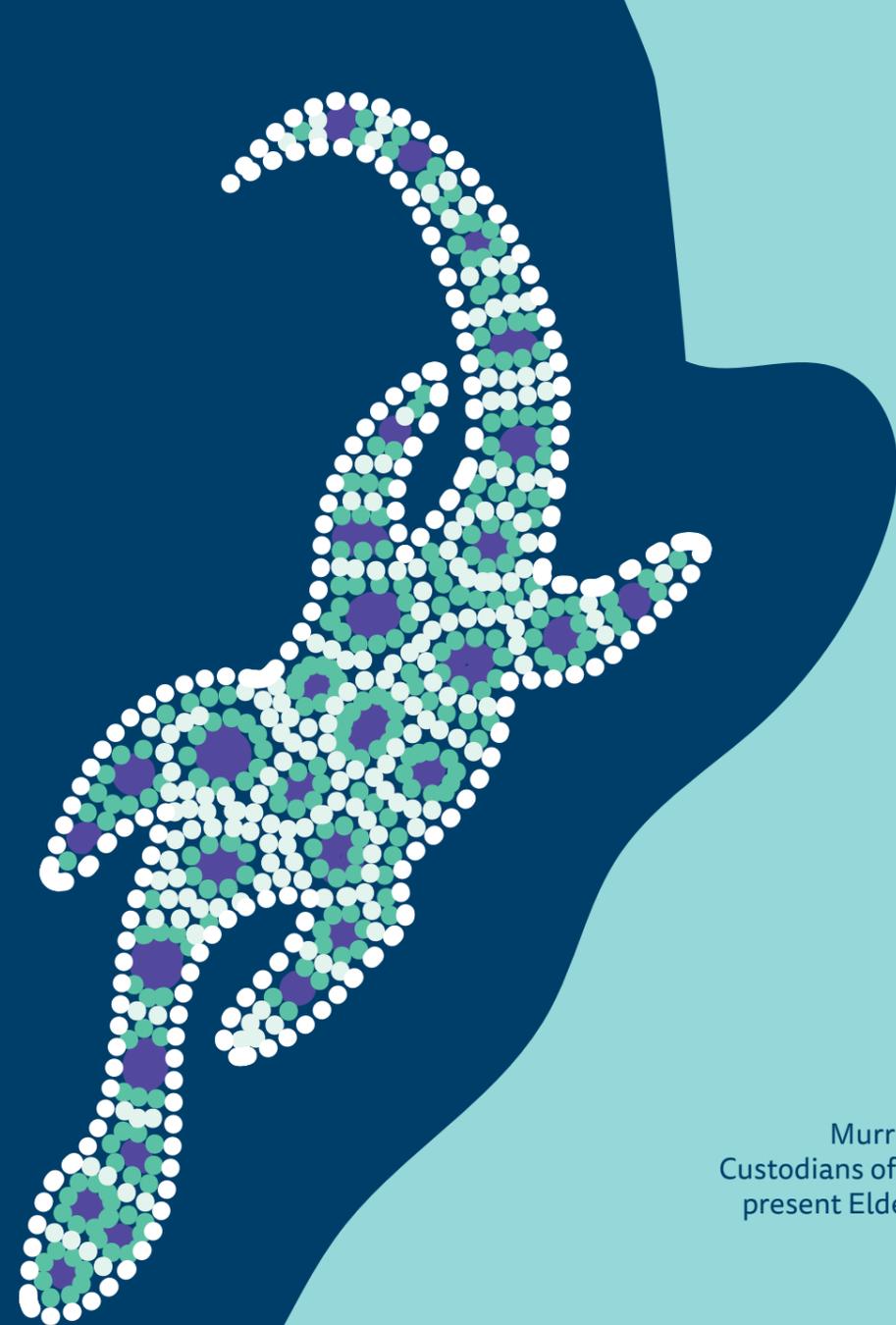


Strategic Plan 2023-2027

phn
MURRUMBIDGEE
An Australian Government Initiative

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Acknowledging our Aboriginal communities

Murrumbidgee Primary Health Network acknowledges the Traditional Custodians of the land in the Murrumbidgee region. We pay respect to past and present Elders of this land: the Wiradjuri, Yorta Yorta, Baraba Baraba, Wemba Wemba and Nari Nari peoples.

Introduction

We are pleased to release our Strategic Plan for 2023 – 2027. This plan is underpinned by our commitment to our purpose of creating connected, dynamic and equitable healthcare through empowered workforce and communities. The focus and priorities outlined in the plan will guide us towards achieving our vision of *well people, resilient communities*.

Since 2019 when we released our previous strategic plan, there have been significant changes to the primary healthcare operating environment, and to NSW and national health policies and reforms. The landscape for primary healthcare has changed and is evolving.

With this in mind, it was critical to ensure the voices of our valued employees and stakeholders were heard in the development of this plan. Their opinions, ideas and feedback captured through these engagements has directly guided our Strategic Plan 2023-2027.

Our role is to continue to support our primary healthcare providers and our communities to navigate changes, while also investing in communities for improved health outcomes, enhancing collaborations, and to lead opportunities for innovation.

We recognise our role in supporting and fostering empowerment among our local workforce and communities to promote sustainable primary healthcare. Through strong and integrated partnerships we can better connect people to services, both health and social, in a fair and equitable way, particularly for those who are at risk of poorer health outcomes.

Equally important will be our role within the broader health environment. As an organisation our role is to support our primary healthcare workforce through reforms and advocate, where necessary, to meet local needs.

Throughout the next five years we will diligently progress priorities detailed within this plan. We will collaborate with our existing and new partners to ensure people living in our rural and regional communities have improved outcomes and experiences when accessing primary healthcare.

We want our communities to thrive and be resilient in the face of challenge.

Jodi Culbert
Board Chair

Melissa Neal
CEO



“Our role is to continue to support our primary healthcare providers and our communities to navigate changes, while also investing in communities for improved health outcomes, enhancing collaborations, and to lead opportunities for innovation.”

Our Region

population **252,358** communities **508** land area **126,124KM**
 population density **0.1-16.6 persons/km²**

125,500 males (49.9%) **126,858 females (50.1%)**

37.4% obese **34.9% obese**

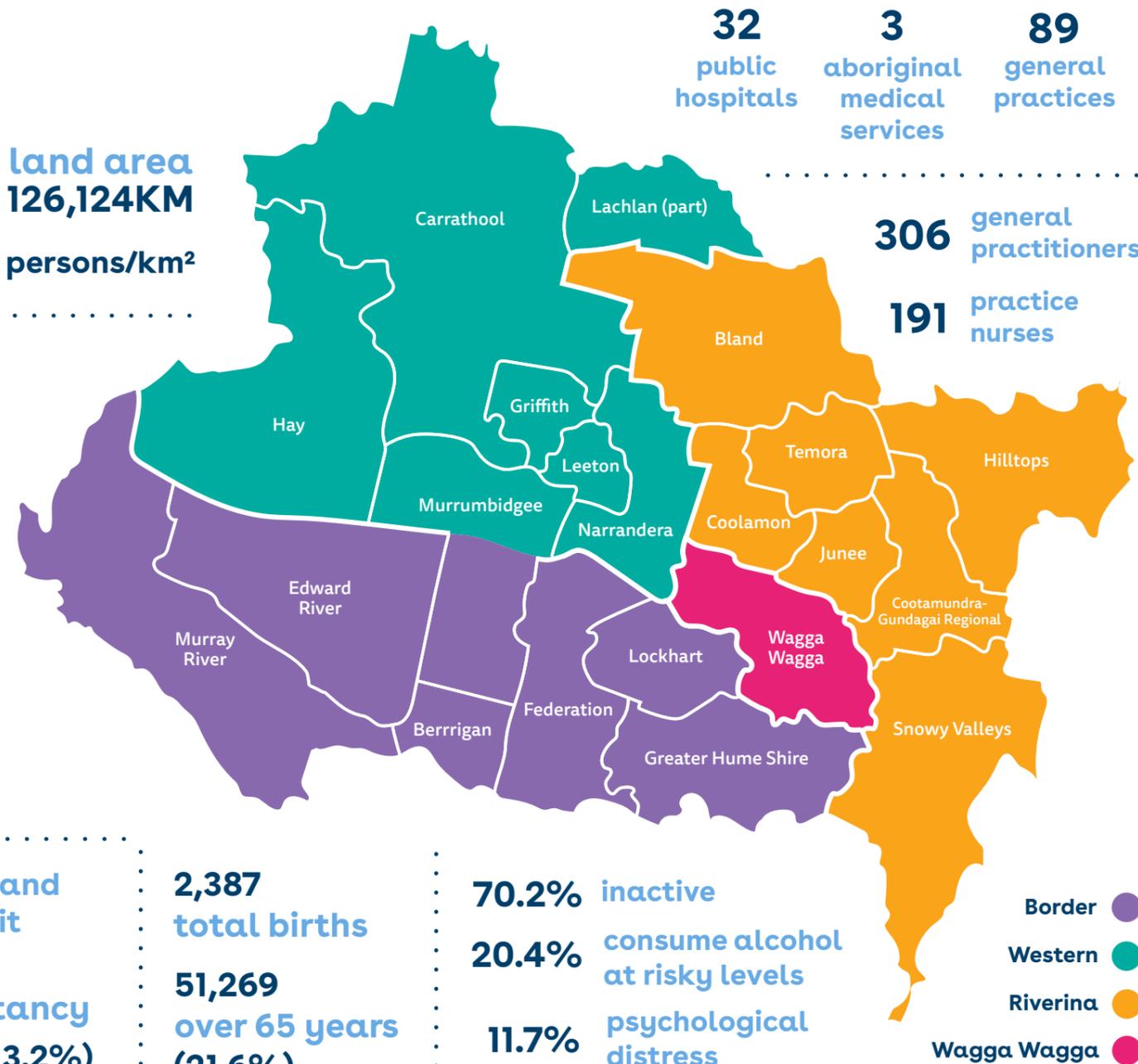
21.9% smokers **14.1% smokers**

life expectancy 79.0 years **life expectancy 83.9 years**

 **15,408 (5.8%)** Aboriginal and Torres Strait Islander
74.1 years life expectancy
2,033 over 55 years (13.2%)

2,387 total births
51,269 over 65 years (21.6%)

70.2% inactive
20.4% consume alcohol at risky levels
11.7% psychological distress



Our impact statement

Our focus and priorities for this plan aim to make a difference, ensuring primary care initiatives and service delivery consistently achieve improved patient outcomes and experiences, improved clinician experience and wellbeing, equity of access to healthcare and efficiency in the health system.

We want people living in our regional and rural communities to have improved experiences when accessing healthcare so they continue to thrive and are resilient in the face of challenge. Importantly, our priority populations who are at risk of poorer health outcomes will have their needs prioritised. Our communities will be enabled to partner and contribute to identifying needs and designing local responses.

Through our commitment to supporting local providers and enhancing collaboration, we will enable improved access and enhanced provider satisfaction and sustainability. Our communities and primary care workforce will feel supported and heard and will experience and deliver care that is coordinated, consistent and patient centred.

Our locally led innovation and shared experiences will inspire change and transformation of primary healthcare across our region.



Our vision

Well people,
resilient
communities,
across the
Murrumbidgee



Our purpose

Create
connected
dynamic
equitable

healthcare through
empowered workforce
and communities.



Our values

- Work together
- Be honest
- Value everyone
- Aim to inspire
- Learn from others



Our enablers

Effective leadership and governance

Authentic engagement and partnerships



Our people

Operational agility and excellence



Our focus



Invest in communities for improved health outcomes



Support providers and enhance collaboration for stronger primary healthcare



Lead innovation and inspire for positive impact



Invest in communities for improved health outcomes

Our priorities

- Identify opportunities to design and invest in models of care to improve equity of access, particularly for priority needs and populations
- Work with partners to address the social and cultural determinants of health that are most impacting our communities
- Enhance our understanding of consumer experience and outcomes to deliver high value care
- Embed practices that support resilience and response to emerging health and environmental impacts



Support providers and enhance collaboration for stronger primary healthcare

Our priorities

- Partner with general practice and primary health providers to support the wellbeing and sustainability of the workforce
- Continue building the capacity and capability of local general practice and broader primary health services, and support them to lead primary care reform locally
- Enhance collaboration with new and existing partners to enable integrated responses to health needs
- Advocate for communities and primary care providers to influence policy to ensure that local needs are understood and met

A person is performing a hula hoop trick, holding a silver hoop with both hands above their head. They are wearing a black t-shirt with colorful butterfly patterns on the sleeves and a colorful patterned fabric draped around the hoop. The background is a solid purple color.

Lead innovation and inspire for positive impact

Our priorities

- Trial, monitor and evaluate innovative approaches that will achieve improvements to primary care
- Build collaborative research partnerships that build evidence and contribute to improving the health of local communities
- Empower clinical and community leaders to influence change in primary healthcare
- Identify opportunities for new investment into the Murrumbidgee to address unmet needs

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